"MTP @ 10 years: Reinforcing the Cashew Learning Journey."



Issiakou MOUSSA

Country Representative PRO-Cashew/CNFA

General Information

□GIZ/ComCashew is the initiator of the Master Training Program (MTP);
□Start-up year: 2014;
□Identification of Facilitators;
□Learner recruitment;

□Involvement of the African Cashew Alliance (ACA) in organising the sessions.

□Contribution of Master Trainers;

WHAT IS THE PURPOSE OF MTP?

- ☐ Creating a pool of qualified experts on the cashew value chain in the countries;
- ☐ Building the capacity of cashew industry stakeholders;
- ☐ Promoting the cashew value chain.

Main stages of MTP training

☐ Theoretical phases (development of themes, plenary debates, group work, knowledge sharing) Practical phases (visits to farms, visits to agri-food businesses, knowledge sharing, etc.). ☐ Intersession phases (presentation of field research) □ Presentation of certificates to master trainers ☐Post-training follow-up

Main MTP Themes

- Production
- Processing
- Marketing
- Business links between players
- ■Type/gender
- Financing

Cross-cutting

MTP beneficiaries for 10 years

- □Number of editions: 18
- □Male experts trained: 60%.
- ☐ Women experts trained: 40%.
- ☐ Countries: 21
- □ Supporting partners & Implementing stakeholders: + more

than 20





THANK YOU