



BUILDING CAPACITIES FOR A SUSTAINABLE AFRICAN CASHEW INDUSTRY



Cotonou, Benin

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Public and Development Partners Contribution to Capacity Building in the Cashew Sector



Beate Weiskopf

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MOVE – a regional multiactor programme



Value Chain Cashew



Value Chain Rice



Climate resilience Ghana



BILL & MELINDA GATES foundation



Co-funded by the European Union

Commissioned by: BMZ

Co-funded by: EU, OACPS, BMGF

Duration: 2009 – 2027

- ComCashew 2009 – 2021
- CARI 2013 - 2021
- REACH 2018 - 2025
- MOVE (as “merger”) 2022-2027
- EU/OACPS 2023-2027

Budget for current phase: EUR 59,915,004.00

BMZ: EUR 25,4 m

BMGF (rice): EUR 3,015 m

EU INTPA/OACPS: EUR 20 m
(Cashew)

EU Ghana (REACH) EUR 11.5 m

Joint co-funding



... a sustainable approach to capacity building

Conceptual Framework

- **link theory to practice** with consideration of **behavioural change** to **institutionalize** innovative approaches into partner structures
- Capacity building efforts **along the value chain** (farmers and their organisations, processors, service providers, policy makers, etc.)
- Needs-based trainings programmes **are developed with partners** and trainings are **implemented by partner** with the support of GIZ MOVE.
- Support **setting-up of structures** within partner institutions that facilitate sustainability and continuity after project lifetime
- Employment of **Training of Trainer Approach** in partner institutions to ensure that resource persons pass on knowledge and skills to new entrants/ other actors.
- **Gender Transformative Approaches (GTA)** is embedded in the development and implementation of all training approaches with the aim to reach, benefit and empower.





Supporting capacity development interventions by Partner Structures

In progress...

- Cashew Technical Training (Federal Ministry of Agriculture & Food Safety/ Cocoa Research Institute of Nigeria, Responsible National Bodies)
- GTA SME Loop (Nigerian Export Promotion Council)
- Gender makes Business Sense (GmBS) - Ministry of Food & Agriculture
- Conservation Agriculture (Ministry of Food & Agriculture/ Centre for No Till Agriculture)
- E-learning Courses
- 3D Animation videos (Ministry of Food & Agriculture)
- Webinars (Scientific and Policy) - Consultative International Cashew Council
- Business Management & Quality trainings (Nigerian Export Promotion Council, Ministries of Trade)

Fully institutionalized

- Cashew Master Training Program (African Cashew Alliance)
- ATVET Curricula development and implementation (Commission for Technical Vocational Education and Training and Technical Vocational Education and Training Institutions)
- Farmer Business School (FBS) – MoFA, Ghana

Achievements over the period...

> **1,000,000**

Smallholder farmers trained in Good Agricultural Practices (GAP)

47.000

Cashew processing and trade jobs, 80% of which are women

135%

Increase in total cashew production in the 6 project countries

Up to **99%**
yield increase

> **1300**

Graduates of the Cashew Master Training Programme from 21+ countries

> **4500**

Knowledge multipliers trained on diverse cashew technical topics (incl. CA, KOR Analysis, FBS, GAP, etc.)

...



Investments in infrastructure development: Mechanisms employed

To foster competitiveness in fast evolving global markets, MOVE in collaboration with its partners implement the following instruments:

- **Matching Grant Fund (MGF)**
 - **Financing tool** to enable MSMEs strengthen their operations, gain valuable experience and evidence needed to enhance their attractiveness for future investment.
 - **Use of the consortium approach** in MGF implementation to promote supply chain linkages, business mentoring/ peer-to-peer learning.
- **Access to finance workshops** (for both Financial Institutions and VC actors)
- **Technical Advice/ Assistance to Processors**
- **Business Development Support Services** (incl. trainings on bookkeeping, effective business management, etc.)



Developing capacities for policy development

- Support to information and **knowledge sharing efforts and dialogue platforms** (e.g., ACA GME, CICC Scientific and Policy webinars, etc.)
- Support to conduct and **disseminate studies** on relevant topics to provide **data for decision making**.
- Facilitation of **south-south cooperation** and learning (e.g. by-product processing and climate smart agriculture).
- Support to partners in the **development and/or review of policy/ strategy** documents (NG, TZ, CIV)
- **Joint studies** with private/public sector, regional and international organisations (CICC, ACA, Nuts2, Nitidae) and development partners/ donors



Gaps and needs

- Bodies like CICC and ACA should manage **databases**:
 - on **capacity building measures** and projects in member countries
 - Areas of **capacity building needs and offers**
- Strengthening Value Chain Linkages:
 - To create a more **integrated** and **collaborative approach** for capacity development
- Leveraging on the use of Digital Systems:
 - Platforms for **online trainings** and learning sessions – to allow for **scalable** and **flexible** learning opportunities
- Integrate **Gender Transformative Approches** in all interventions:
 - At least 50% of women in all CD activities
 - Adopt an approach to empower women and youth





Thank you!
Merci!

Beate Weiskopf

Project Leader

Market Oriented Value Chains for Jobs and Growth in the ECOWAS Region (GIZ / MOVE)

Competitive Cashew Initiative (ComCashew),

Ghana

