



BUILDING CAPACITIES FOR A SUSTAINABLE AFRICAN CASHEW INDUSTRY



Cotonou, Benin
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Women/Youth Inclusion In The Cashew Value Chain

OLAMIDE ALAO-AKALA

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UMéRA



OLAMIDE ALAO-AKALA

She is an agribusiness entrepreneur, speaker, and passionate investor. She is the Founder of UMèRA Farms Nigeria Limited and UMèRA Business School, and she also serves on the board of Doje Microfinance Bank.



UMèRA Farms specializes in cashew production, focusing on adding value to the cashew value chain through sustainable agriculture to combat food insecurity.

Olamide is currently pursuing a PhD in Agribusiness and holds a certificate in Disruptive Strategy from Harvard Business School, furthering her expertise in navigating complex business challenges. She is also dedicated to philanthropy through initiatives like CEO WOMEN and actively promotes leadership development through conferences and the UMèRA Business School.



EDUCATION:

Let them know what is possible

MENTORING:

Each one lifts one

COLLABORATION / COOPERATIVE:

Togetherness bridges the gap

ADVOCACY AND POLICY SUPPORT:

The government should create policies that will support women and youths to participate in leadership roles and provide an enabling environment to thrive

YOU ARE THE LANDLORD



WE ARE THE MANAGERS



CASHEW TREES ARE TENANTS



UMéRA

NUTTY PARK
CASHEW PLANTATION

WE PLANT & NURTURE THE TREES FOR YOU



THE CASHEW TREES STARTS GIVING YOU RENTAL INCOME FROM THE 4TH YEAR



UP TO THE 40 YEARS





PROFITABILITY



PREDICTABILITY



POLICY PROTECTION



THANK YOU